

Latimer County Tourism Trust Authority (LCTTA) Board Meeting Minutes of January 11, 2019

The LCTTA Board met January 11, 2019 at the Chamber of Commerce Meeting Room. The meeting was called to order at 9:31am by Chairwoman Maryellen Mooney. Roll Call: VC Jodie White, Wade Thomson, Executive Director (Dir) Tamra Bell, and Clerk Lori Chrestman were present. Rep Nathan Johnson sent Ms. Leslie Robertson as his Proxy. Earl Shero was absent due to a work requirement. Also in attendance were Shawn Hawn, Manager, Robbers Cave State Park (RCSP); Ginny Skimbo, Choctaw Nation; and Lori Long, Jeep Invasion.

3. Adoption of Agenda:

Rep Thomson moved to adopt the Agenda; VC White seconded the motion.

The vote taken:

CH Mooney Yes VC White Yes Ms. Robertson Yes Mr. Thomson Yes Mr. Shero Absent

The motion passed.

4. Approval of December 14, 2018 Regular LCTTA Board Meeting Minutes:

VC White moved to approve the Minutes; Rep Thomson seconded the motion.

The vote taken:

CH Mooney Yes VC White Yes Ms. Robertson Abstain Mr. Thomson Yes Mr. Shero Absent

The motion passed.

5. Financial Report:

Dir Bell discussed purchase orders:

- A. She has combined all POs for Outlaw 100, but this is not reflected on current report.
- B. PO226 is for Jay Austin for Rodeo: Need to receive After Action Report from him.
- C. PO232 if for the Jeep Invasion Bags; Ms. Long suggested using same PO for LCTTA Logo Bags.

CH Mooney stated the Financial Report was accepted as presented.

6. Public Comment:

A. Dir Bell stated work is in progress for Visitors Guide. All info needs to be received by 1 February.

B. Dir Bell stated the "20 Men Who Cook" event is 26 January at the EOSC Ballroom; the YABBERs will assist and serve. There is room and time for more men to sign up.

7. Discussion and Possible Action Concerning Website, Logo & Other Advertising Issues:

There was no action.

8. Review (and Possible Action) of Grant Applications:

A. CH Mooney and Rep Shero: Signage for Butterfield Trail.

CH Mooney stated the signage for the trail's specific locations would be a metal stagecoach produced by Alford Metals. The Latimer County Commissioners have offered to put them up in county. Rep Shero has the specific details as to cost, number and locations.

VC White moved to table the action until Rep Shero's return; Rep Thomson seconded it.

The vote taken:

CH Mooney Yes VC White Yes Ms. Robertson Yes Rep Thomson Yes Mr. Shero Absent

The motion passed.

9. Old Business

There was no action.

10. New Business:

A. Discuss Robbers Cave Fall Fest Vendor Issue:

CH Mooney discussed a vendor issue at Fall Fest at RCSP. The committee/board that supports the Fall Fest sent a letter to the Choctaw Nation stating that due to the declining revenue they generated, they were not invited to apply to the 2019 Fall Fest as vendors. A discussion followed concerning the pros & cons of the letter, as well as the authority for the action.

RCSP Manager Hawn stated he is working the issue discussing with the Choctaws as well as the committee. He suggested the LCTTA Board give him time to solve the issue as he is being proactive, not reactive.

CH Mooney stated that the LCTTA Board is behind him 100% and will help however it can, if needed.

Discussion only.

B. Discuss with Possible Action to Approve Leasing from EOSC the Rock Building & Surrounding Acreage Located on Hwy 2 North and Bike Trail from Rock Building to RCSP. CH Mooney stated Rep Shero had conducted research that concluded the LCTTA Board can lease Property using funds in TTA-3, specifically the 13 acres. This is a time sensitive action as the long-term original lease from the Choctaws to EOSC is about to be up. EOSC will become part of OSU in June, but there now is an opportunity to have the EOSC Board approve an action for leasing the building and acreage in question. The rock building could easily

become the Butterfield Trail Stop and Gift Shop; with perhaps a mule and coach for rides; and with photo opportunities. There could be a bike trail available thru Highbridge to RCSP which makes it possible to bike from the Rock Building to RCSP without using the busy and unsafe highway; however, that will require a separate lease for the trail use.

VC White moved to prepare a letter of support to lease the building and to lease the bike trail, and to review the action under Old Business at the February Board Meeting: Rep Thomson seconded the motion.

The vote taken:

CH Mooney Yes VC White Yes Ms. Robertson Yes Mr. Thomson Yes Mr. Shero Absent

The motion passed.

C. Discuss with Possible Action to Initiate Ad in "*American Road*" magazine.

CH Mooney distributed an email giving details to reserve a spot by 8 February for an ad in Spring issue. Cost is \$780 for a quarter-page ad. The Board sends a photo and the magazine designs the ad. The readership includes many states so can influence many potential visitors.

VC White moved to approve the quarter page ad for \$780 for spring edition of "*American Road*" Magazine; Rep Thomson seconded the motion.

The vote taken:

CH Mooney Yes VC White Yes Ms. Robertson Yes Mr. Thomson Yes Mr. Shero Absent

The motion passed

11. Adjourn .

CH Mooney adjourned the meeting at 10:22am.

Next meeting is February 8, 2019, 9:30am, at Chamber of Commerce.

Maryellen Mooney, Chairman

Jodie White, Vice Chairman

Earl Shero, District 1

Wade Thomson, District 2

Nathan Johnson, District 3